

The NASEO logo features the word "NASEO" in a bold, white, sans-serif font, with three horizontal white lines extending to the right from the end of the letters.

National Association of  
State Energy Officials

# SPONSORSHIP AND EXHIBITOR

# PROSPECTUS

## 2017 ANNUAL MEETING

September 17-20, 2017 | New Orleans, LA

As a valued partner of NASEO and the 56 State and Territory Energy Offices, you are invited to sponsor and exhibit at the 2017 Annual Meeting. Here's what to expect:

- Three days of dynamic and interactive presentations, workshops, and discussions with the country's top state energy policy makers
- Exclusive input and speaking opportunities on the conference agenda
- Networking and introductions to state energy office attendees facilitated in advance of the conference by NASEO staff
- Logo and brand visibility through NASEO's conference website, blog, and brochure
- Special recognition by NASEO leadership and staff as a key conference partner and supporter

Contact Shemika Spencer at [sspencer@naseo.org](mailto:sspencer@naseo.org) to discuss opportunities and to sign up today!

## **Energy Economy Transformation: States and Communities Take the Helm**

September 17 – 20, 2017

New Orleans, Louisiana

Website: [annualmeeting.naseo.org/](http://annualmeeting.naseo.org/)

NASEO's 2017 Annual Meeting is the national forum which will bring together more than 200 decision makers – State Energy Officials from every state and territory, private sector energy leaders, and federal officials – to connect and engage in discussions about innovative state and local policies and programs that are transforming America's energy economy.

NASEO invites you to be a visible supporter of this important state and federal policy conference of NASEO's 56 State and Territory Energy office members and private sector affiliates. This conference provides an exceptional opportunity for your organization to share its products, services, and ideas, gain visibility, and to establish meaningful relationships with state energy leaders. Exhibitors and sponsors will interface directly with conference attendees through unique networking and speaking opportunities facilitated by NASEO's leadership and staff. NASEO offers several levels of sponsorship. Sponsorship benefits include:

- Exclusive opportunities to participate in panel sessions
- Higher organization visibility in promotions and at the event
- Direct access that speeds establishing new state connections

Sponsor levels range from \$2,500 to \$25,000 (with reduced rates for NASEO Affiliate Members) and benefits are maximized to give sponsors the best opportunities to engage participants and provide event visibility. In addition, NASEO is willing to work with organizations to create customized sponsorship packages that better fit their needs.

<b>Sponsorship Level</b>	<b>Diamond</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Exhibitor</b>
<b>Affiliate Member Rate</b>	<b>\$20,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,500</b>
<b>Non-Affiliate Rate</b>	<b>\$25,000</b>	<b>\$20,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,000</b>
Sponsorship Opportunity(ies)	Overall Conference Sponsor(s)  Evening Reception Sponsor	Keynote Lunch Sponsor(s)  Keynote or Plenary Session Sponsor(s)	State and Affiliate Breakfast Sponsor(s)  Breakout Session Sponsor(s)	Committee or Workshop Sponsor(s)	Regional Meeting Sponsor(s)	Exhibit Space in Networking Area
Logo or name on conference website, announcements, brochure, and signage	Logo	Logo	Logo	Logo	Logo	Name
Full list of attendees prior to and after meeting	X	X	X	X	X	
Special introductions to attendees prior to meeting	X	X	X	X		
Promotional material in meeting bag or on table	X	X	X			
Ad in program brochure	Full Page	Full Page	Full Page	Half Page	Half Page	
Special exhibit rate	Comp	Comp	Comp	50% off	25% off	
Special Recognition at conference opening	X	X	X	X	X	
Brief remarks at sponsored event	X	X				
Participation on plenary panel session	X	X				
Participation on breakout panel session			X			
Participation in committee meeting or workshop				X		
Opportunity to give input on relevant agenda topics	X	X				
Conference Passes	Four	Two	One			
Pass to 2018 NASEO regional meeting of choice	One					