



Department of
**Environment &
Conservation**

Educating and Engaging Consumers







NASEO Annual Meeting: *Educating & Engaging Consumers*

- Who are the “consumers” that we are educating and engaging? Consumers could be energy users, building operators, fleet owners, K-12 educators, etc.
- OEP educates and engages consumers through a variety of means, whether it be through digital or in-person outreach, technical assistance, or training on topics including:
 - energy efficiency and conservation;
 - renewable energy;
 - utility data management;
 - energy assurance and resiliency; and
 - sustainable transportation and alternative fuels.