

# About Lowe's

- Leading home improvement company serving approximately **16 million customer transactions a week**.
- Operating **1,700 home improvement stores and 120 supply chain facilities**, employing approximately **300,000 associates** around the country.
- Facilitating utility rebate programs, like the IRA rebates, in 34 states.
- Serving a network of service providers, installers and the professional contractor community.
- **#1 appliance retailer** in the United States.



# Partnering with New Mexico



# How Working with Lowe's Can Power IRA Rebate Programs: Seamless Fulfillment, Maximum Impact

## In-Store Experience



In-beam signage is now displayed in the insulation aisles, guiding customers to the New Mexico website to apply for a rebate. As New Mexico phases in additional product categories, corresponding signage will be provided to stores.



Once verified, customers can choose their preferred retailer to receive a coupon for checkout.



Lowe's PRO Desks have educational materials to assist PRO customers and share how Lowe's can provide them with eligible products.

## Beyond In-Store and Online Retail



### Homeowner

#### Single family homeowner or condominium owner

- ☑ DIY — homeowner-led projects for replacement products
- ☑ Purchasing and fulfillment sources:
  - Lowe's stores and online at [Lowe's.com](https://www.lowes.com)
  - Nationwide delivery network



### PROfessional

#### Property management - residential and commercial

- ☑ Multifamily rental and housing authorities
- ☑ Trades - electricians, plumbers and more

#### Construction

- ☑ Repair, remodel and restoration
- ☑ Builders and construction
- ☑ State-approved contractors



### Purchasing and fulfillment sources

#### Convenient locations of 1,700 stores

- ☑ Direct-to-customer delivery options, as soon as same-day, inclusive of rural communities
- ☑ Lowe's stores nationwide and online at [Lowe's.com](https://www.lowes.com)
- ☑ Lowe's Pro Supply with 29 branches in major markets and online at [Lowe'sProSupply.com](https://www.lowes.com/prosupply)\*